

Social Media Packages

HP' & Authorized
Resellers
Discounted Cost

Introductory package includes:

- Facebook Page setup & customization
- Twitter custom design and setup
- Youtube Channel creation and skin
- Linkedin Company Page & Group setup, training and optimization
- Hootsuite setup & training
- Programming, design, setup & streamlining of all Social Media Accounts
- Weekly trainings through webinars and one-on-one clients trainings bi-monthly or as frequently as needed

**\$1,500 per quarter
(3 - month cost for
training, setup, pro-
gramming, design,
and account support
as needed)**

Business package includes:

- Above items in introductory package
- Interspire email software training (Setup so it would send out tiered messages, different depending on amount of purchases made the year/quarter below (\$10,000, \$5,000, \$1,000))
- Blog setup, programming & design to be integrated with website
- Blog training & integration w/ Social Media profiles
- Additional robust analytics provided
- Custom Facebook Tabs created (Forms and personal

**\$2,200 per quarter
(3 - month cost for
training, setup, pro-
gramming, design,
and account support
as needed)**

Premium package includes:

- Above items in Business package
- Offers & Sales Widget (Web-based technology) See below
- Basic Search Engine Optimization (Google Local Results)
- Specific landing pages designed and developed for monthly offers/promotions

**\$2,800 per quarter
(3 - month cost for
training, setup, pro-
gramming, design,
and account support
as needed)**